

For Immediate Release

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## Michigan's Most Spectacular Family Winter Playground Treetops Resort is Now Open for Midweek Skiing, Boarding, Tubing, and Trailside Fun EVERY DAY, ALL DAY

(Gaylord, MI) October, 2022 – Treetops Resort is ushering in a new season of winter FUN with skiing, boarding, tubing and trailside fun ALL WEEK LONG. New to the winter schedule Treetops Resort is now open midweek beyond just holiday weeks. Mountain lift hours include Thursday through Sunday 10 a.m. to 9 p.m. while most Monday, Tuesday, Wednesday hours are 10 a.m. to 5 p.m. (holiday hours are extended).

Treetops Resort last year TRIPLED their snowmaking capacity – covering more ski, snowboard and tubing terrain earlier in the season to come. And the not to be missed Extreme Tubing park was also expanded to be TWICE the size making for TWICE the fun for everyone. There's a conveyor lift and the *Sidewinder* run with banked turns, too. Adding to the fun – there's plenty of ski and snowboard rental gear. The Treetops winter fun team recently increased their rental equipment fleet by 30% with state-of-the-art gear including new boots, bindings, skis, and snowboards, offering gear for all abilities and ages. New This Year – An ALL INCLUSIVE, inflation buster COOL SCHOOL Winter Getaway Package. Priced as low as \$139 per person, based on double occupancy midweek, the package includes UNLIMITED outdoor recreation with downhill skiing, snowboarding, tubing, XC skiing, snowshoeing, evening snowshoe hikes, and even ice skating. The winter playground package – COOL SCHOOL includes lessons and rental equipment for downhill and snowboard first timers and those enthusiasts wanting to hone their skills and enjoy winter savings. The inflation busting Cool School package also includes two meals – breakfast and dinner with each night's stay. Let the kids study slope slide this season.

The Treetops Resort winter recreation team prides themselves in creating a funfilled environment where families of all ages and interests can make wintertime memories together.

In addition to midweek skiing, snowboarding, and Cool School, Treetops Resort celebrates the winter season each week with the ever-popular Skiable Feast and Spud-tacular snowshoe hike. There's a weekly winter party which happens at the top of the ski hill and takes place most Saturday evenings during the season. Guests will be able to enjoy S'mores, hot chocolate, various contests, and a bit of magic with Tommy Tropic performing tricks defying the eye. Other fun filled activities include a scavenger hunt, fat tire snow biking, cross country skiing, snowshoeing, sleigh rides, the popular extreme tubing and dog sledding on various weekends.

Winter getaways are easily created beyond the inflation buster *Cool School*. Guests may reserve accommodations, lessons and rental equipment, purchase daily lift tickets, and make reservations for tubing, dog sled and culinary adventures just by visiting <u>www.treetops.com</u> or by calling 1-888-TREETOPS.

## About Treetops Resort

Treetops Resorts' winter offerings include some of the finest terrain in the Midwest, perfect for families to enjoy all season long. Treetops Resort boasts 24 ski runs, multiple terrain parks, glade skiing for the more adventurous, crosscountry skiing, two extreme tubing runs, its signature Culinary Adventure Series and a full-service spa and salon. In addition to winter offerings, Treetops Resort is also arguably the best collection of golf anywhere in the country, boasting five different courses from renowned designers Robert Trent Jones, Sr., Rick Smith and Tom Fazio. Treetops Resort is also proudly recognized as having the # 1 Par Three Course in North America: Threetops. Treetops Resort – Michigan's Most Spectacular Winter Playground is located just minutes off of I-75 in Michigan's Snow Belt – Gaylord.