

For Immediate Release March, 2024

For More Information:

Barry Owens, GM (989) 731-8400 <u>bowens@treetops.com</u> Susan Wilcox Olson, Media Relations (231) 590-5930 <u>SusanWilcoxOlson@GrandBayPromotions.com</u>



Back By Popular Demand – 'GRILL ON THE HILL' Paired with the 'We're Open – Open' Golf Event

Do You Consider Yourself a Master of The Grill?

Or Just like to Eat Meat and Maybe Play a Few Holes of Golf?

Then Saturday, May 4th is for You!

Treetops Resort to Host the 6th Annual 'Grill on the Hill' Presented by

Ebels General Store

Gaylord, MI – The culinary team at Treetops - Michigan's Most Spectacular Resort has partnered with Ebels General Store and Little Town Jerky for the second year to throw it down for 'Grilling Geeks' to participate in its sixth annual '**Grill on the Hill'** competition. Treetops 'Grill on the Hill' is open to all levels of cooking skills, as well as those who are

looking for a great place to enjoy BBQ – and maybe play golf on the first day in the 'We're Open – Open'. Grill masters who participate in the competition will get the opportunity to share their special skills and secrets with the "tasters" who will be on the search for the best BBQ.

The Ebels Family is excited to partner with Treetops Resort for the second year. Ebels General Store will provide the selection of protein for each team. While each team must provide their own grill, and are limited to cooking on charcoal, wood, or pellet fires.

There will be a team of judges who will make their rounds to each team's booth and will be judging each team using the following categories *Appearance, Taste, and Tenderness* all competing for cash prizes.

In addition, there will be one first-place winner chosen in each category of the People's Choice competition. Winners are chosen by the "tasters" and prizes will include gift cards and donated items.

Here's What's Included with each Backyard Grilling Team Registration:

\$300 Entry Fee (good for up to 4 cooking team members)

- 10x10 space to be used for cooking/supplies
- One 8ft. table
- 1 trash bin with additional liners
- (4) taster bracelets
- (4) drink tickets
- Choice of One Protein or a Combination totaling 40 LBS:
 - #35 brisket
 - #45 pork ribs (24 racks)
 - #45 bone-in pork butt

Sign up another team and you will save \$50 on your entry fee – For more information on what is included in the team registration visit:

https://fareharbor.com/embeds/book/treetopsmi/items/362853/?full-items=yes&flow=641654

Each Grill Team Should Bring:

- 10X10 tent with strong anchors
- Coolers; Treetops will provide you with two 25 lb. bags of ice

- Serving pans with Sterno
- Small cups/trays to serve the food to guest
- Utensils and Extension Cords
- Grill Team decorations and signage: Aprons, hats, anything to be memorable

Meat, good beer and live music combined together: a trio that surely can't be beat. Enjoy the fun on Saturday, May 4th at Treetops Resort. Taster packages are just \$35 per person and includes FIVE BBQ tastings.

Taster Package Details: Purchase online before the event and save! Just \$25 for Adults and \$15 for Kids (12 and under). If purchased at the door Adults are \$35 (Kids 12 and Under \$15) and both includes the following:

- Witness live cooking of the BBQ by competitors.
- 5 tasting tickets
- 1 vote in the People's Choice Award
- Access to vendor booths featuring items such as grilling equipment and accessories, specialty spices and sauces, local arts and crafts.
- Live music
- Wagon Rides
- Petting Zoo
- Pony Rides
- Yard Games

To Purchase tickets in advance click here:

https://fareharbor.com/embeds/book/treetopsmi/items/362498/?full-items=yes&flow=641654



Golfers playing in the 'We're Open – Open' receive 18 holes of golf on the Jones Masterpiece course with two drink tickets to be redeemed on the course. And, once again, registration for a team of four at \$396 will also receive access to the Grill on the Hill post play party.

Plan on Staying for the Weekend!

Taster's Lodging Packages start as low as \$130 per person, per night, based on double occupancy (Inclusive of taxes and resort fees). The package includes overnight lodging in The Inn, breakfast voucher per person, and taster tickets to Grill on the Hill. To make a Competitor's or Taster's Overnight Reservation Call 888-Treetops or visit www.treetops.com.

About Ebels General Store

Beginning in 1920, Ebels General Store is now 5th generation owned and operated in rural Falmouth, Michigan. In 2021 a brand-new grocery store was built and opened in Reed City. On October 1st of 2023, Ebels took ownership of third grocery store, now serving the Evart community. Mark and Dawn Ebels along with three children and their spouses Laura & Rich Bennett, Bob & Julie Ebels and Tom & Lori Ebels now help run the businesses. In 1994, Little Town Jerky Company (LTJ) came along as a fully certified, federally inspected meat processing plant and is honored to do business with corporate companies like Sysco and SpartanNash, and many other fine independent retailers.

Little Town Jerky Company offers a very diverse line of retail and foodservice products. Everything from fully cooked briskets and prime rib to brats and snack sticks. "Little Town Jerky began because we listened to our customers, and that is still happening today." Explains Mark Ebels. "Our customers asked us, can you make this jerky for me? Can you make this dried venison for me? Can you smoke my ham? Can you smoke my bacon? We just listened to our customers, and that's what brought Little Town Jerky to the table." This simple philosophy has guided Little Town Jerky Company to become the growing company it is today.

About Treetops Resort

Treetops – Michigan's Most Spectacular Resort is truly the Midwest's "Must Play" resort and arguably the best collection of golf anywhere in the country, boasting five different courses from renowned designers Robert Trent Jones, Sr. and Tom Fazio. Treetops Resort is also proudly recognized as having the # 1 Par 3 Course in North America: Threetops. Guests can also experience world-class instruction, a spectacular spa, downhill skiing, meetings & conventions, and a fairytale setting for weddings. Treetops Resorts' winter offerings include some of the finest terrain perfect for families to enjoy all season long. Treetops Resort boasts 26 ski runs, a terrain park, cross-country skiing, and extreme tubing in the winter.

Treetops Resort is conveniently located on I-75 north just three hours north of Detroit and within one hour of the Straits of Mackinac.

#