

For Immediate Release July, 2023

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## Treetops Resort Welcomes New Food and Beverage Team

**Gaylord, MI** – Treetops Resort is proud to announce that they have hired two new award–winning food and beverage team members. The leading two positions within the Resort's Food and Beverage department have been filled, both complimenting the many culinary offerings on property.

"We are thrilled to welcome Greg Jones to the post of Food and Beverage Director and are looking forward to the continued elevation and expansion of creative menu, venue, and event offerings at Treetops. We have always been known for our world-class golf and winter adventure, so we are excited to see the transformation of our resort into a true culinary destination," says Barry Owens, GM. "Greg is creative, passionate, wellrounded, and he understands resort and mountain operations." When asked what his vision is for the trio of year-round restaurants, seasonal outlets and banquet facilities, Greg shared his enthusiasm to grow each as a true dining destination offering menu options that will be creative and inviting for each season. In addition to hiring Greg in the #1 food and beverage position, the Treetops team also has hired a new and complementing Assistant Food and Beverage Director Ben Hammock.

## A Bit About Greg Jones, Food & Beverage Director

Greg grew up in California in an agriculture and food service family raising pork and growing alfalfa. Connecting the dots between quality farmers, ranchers, and restaurants Greg began, at early age delivering meat and produce to San Francisco Chinatown. The passion and energy from those elevated farms, chefs and environment had him hooked on hospitality. That passion delivers a creative and delicious experience each day in the many food and beverage outlets at Treetops Resort. From golf and ski

cuisine to innovative menus in Treetops signature restaurants and Sports Bar all year long.

Educated at Le Cordon Bleu in Portland Oregan Greg honed his passion for locally sourced food, great wine and cocktails with a story. Greg worked at Sun Valley Ski and Golf Resort where he learned the pairing of recreational activities with food and beverage together. With that passion he continues to offer unique, one-of-a-kind culinary experiences, both outdoors and in.

Greg has worked in a variety of corporate restaurants as both General Manager and Executive Chef. Greg most recently served as General Manager at Kalamazoo, Michigan's Raddison Hotel's Brick + Brine Restaurant where it was voted Southwest Michigan's Best New Restaurant of the Year upon opening under his direction. After being in Michigan for five years, Greg quickly realized the lifestyle that northern Michigan has to offer including the abundance of farms and ranches that produce incredible offerings.

"I am excited to be a part of the team at Treetops Resort and foster truly World class food and beverage offerings thru menus and events at Michigan's Most Spectacular Resort," commented Greg Jones, Treetops Resort's newly appointed Food and Beverage Director.

## Ben Hammock, Assistant Food & Beverage Director

Ben Hammack, Assistant Food and Beverage Director at Michigan's Most Spectacular Resort is originally from Gaylord and graduated from Gaylord High School. After graduation, Ben moved to Colorado navigating his way through the restaurant and hospitality. After several years Ben found his way back to Michigan in 2005. He lived and worked in both the Grand Rapids and Lansing areas while he continued his to work his way through the restaurant industry. Ben attended The International Culinary Institute while working at Diamonds Steakhouse in Howell, Michigan. He since has spent the recent five years as the Chef and General Manager at Big Buck Brewery. When Ben isn't working, he enjoys hunting, fishing, golf, snowboarding, and spending time with his children. When asked about how he feels about joining the Treetops team, Ben said, "I am excited to take on this new role and look forward to contributing to the new vision and direction of the culinary initiatives at Treetops Resort."

## About Treetops Resort

Treetops Resort is truly the Midwest's "Must Play" resort and arguably the best collection of golf anywhere in the country, boasting five different courses from renowned designers Robert Trent Jones, Sr. and Tom Fazio. Treetops Resort is also proudly recognized as having the # 1 Par 3 Course in North America: Threetops. Guests can also experience world-class instruction, a spectacular spa, downhill skiing, meetings & conventions, and a fairytale setting for weddings. Treetops Resorts' winter offerings include some of the finest terrain and winter adventures perfect for families of all ages. Treetops Resort boasts 23 ski runs, a terrain park, cross-country skiing, extreme tubing and its signature Culinary Adventure Series that it's beloved Skiable Feast, SpudTacular, and the Wilderness Sleigh Ride Dinner series. Treetops now boasts Pig Roast events and Beat the Pro – Meet the Brewer for the hundreds of golfers visiting Michigan's Most Spectacular Resort.

Treetops Resort is conveniently located on I-75 north just three hours north of Detroit and within one hour of the Straights of Mackinac.

To reserve a Treetops Resort Getaway any time of year, visit <u>www.treetops.com</u> or call 888-Treetops.

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