



For Immediate Release
March, 2022

For More Information:
Barry Owens, GM
(989) 731-8400 bowens@treetops.com
Susan Wilcox Olson, Media Relations
(231) 590-5930 susan@cherryfestival.org

A Taste of Scottish Links Comes to Treetops Resort

Renovations to the Tradition Golf Course brings Links Play to the Gaylord Golf Mecca

(GAYLORD, MICHIGAN) March, 2022 – There's something new for golf enthusiasts to enjoy at Michigan's Most Spectacular Resort – Treetops Resort. Scottish style links play is becoming a 'must play' round at Treetops this season.

The **Tradition** was originally designed by Rick Smith to be a walkable golf course on a piece of rolling terrain that was much less severe than the four courses previously designed at Treetops. Golf course designer and world-renowned golf instructor Smith spent time in Ireland and Scotland to gain inspiration for this build as well as his first design, the award-winning Signature course – one of Treetops most popular golf courses. Rick's goal with the **Tradition** was to take us back through the roots of golf, with the characteristics of a Links course but on an inland setting. The **Tradition** will celebrate its 25th season of play this year. Many of the trees and vegetation have grown to a point in which the course was beginning to lose the characteristics from that original vision of designer Rick Smith. Thus, this golf season, the Treetops team is thrilled to unveil the new and improved Tradition as select trees and vegetation have been removed beginning the process of restoring this course back to a modern links course as originally intended. Removing these select trees is the first step in the process of creating an experience that will allow the course to come to life with subtly rolling fairways and native grasses now allowed to whip in the prevalent wind no longer

deterred by large trees. “We are excited to welcome golfers to this ‘must play’ golf course in the golf mecca of Gaylord, now steeped in golf’s history from shores abroad,” said Barry Owens, GM of Treetops Resort .

Treetops Resort features 81 championship holes, and five distinct courses designed by golf greats including Robert Trent Jones, Sr., Tom Fazio, and Rick Smith. Treetops is home to North America’s Number One Par 3 Course *Threetops*, a par three course that is on all golf enthusiasts must play bucket list. *Golfweek, Golf Magazine and Golf & Travel*, consistently ranks Threetops, the #1 Par 3 Course in North America.

With its majestic rolling hills and natural valleys overlooking the Pigeon River Valley, Treetops Resort is the name by which all other courses in Michigan and beyond are measured.

Things to know:

Region: Northwest Michigan – In the heart of Pure Michigan one of the highest points in Michigan – serving up spectacular scenery year round.

How to Get Here:

Drive trips are easy by way of I-75, making Treetops the most easily accessed northern Michigan resort traveling north from Southeast Michigan and beyond. Travel time from Metro Detroit is typically just three hours. It’s an easy drive from Chicago and the west Michigan coast as well. Daily flights to Cherry Capital Airport, Traverse City, Michigan (TVC) by way of non-stop and connecting flights on American Airlines, Delta Air Lines, and United Airlines and Allegiant Air make getting to Treetops Resort easy – Just 50 minutes from Runway to Fairway. There are Non-stops from Atlanta, LaGuardia, Newark, Detroit, Chicago, Dallas (DFW) Denver, and Minneapolis, Washington DC, Charlotte, Philadelphia, Phoenix/Mesa, Tampa/St. Pete, and Ft. Myers/Punta Gorda.

Related Onsite Offerings:

- Treetops Golf Academy is Michigan’s only three-time, Top 25 golf school
- Resort Dining including Culinary Adventure Series Events, and Family Dining amenities
- Michigan’s Largest Craft Brew Selection @ the ‘Sports Bar’ – Over 100 Michigan Craft Beers are available daily along with a full Selection of beers from around the World
- Full Service Spa – Relaxation & Rejuvenation – ‘Spa-Cation’ Packages Year Round
- Fitness Center and Two Swimming Pools

To reserve a Treetops Resort Getaway visit www.treetops.com or call (888) TREETOPS.

#