



FOR IMMEDIATE RELEASE
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Patriot Golf Day Shootout *Hosted by Treetops Resort*

Friday, September 3rd – Sunday, September 5th 2021 – Labor Day Weekend

(GAYLORD, MICHIGAN) – Celebrating the 14th annual Patriot Day Golf Shootout, an event that raises funds for the **Folds of Honor Foundation**, a charity that provides scholarships to families of the fallen or wounded. In addition to great golf, Treetops will pay tribute to those who have served and are currently serving.

Since 2007, the Folds of Honor has provided educational scholarships to spouses and children of America's fallen and disabled service members. Returning home from his second tour of duty in Iraq, Lieutenant Colonel Dan Rooney, an F-16 fighter pilot in the Oklahoma Air National Guard, became painfully aware of the reality families face when a loved one in uniform is fallen or disabled. Major Rooney decided he had to do something. Not only would he pay tribute to American service-members and their families, he would live as a reminder among civilians that it is our duty to honor the sacrifices of those who preserve the freedoms we so easily take for granted. Lieutenant Colonel Rooney committed to spend his life changing the future of America's grieving spouses and children. In 2007, he formed the Folds of Honor Foundation; a 501C-3 nonprofit organization dedicated to providing educational scholarships to the families of these heroic Americans.

When asked about the storied golf event, General Manager Barry Owens commented how proud he is of this event, "Without the passion shared by our Assistant General Manager, Kevin McKinley this event would not stand as tall it does each year. Kevin

became true friends with Lieutenant Colonel Dan Rooney after the fellow PGA Golf Professional told his story. Standing true to both Rooney's and Kevin McKinley's passion to honor the fallen and educate their legacy, this Treetops Resort event is a gift each year – we are proud to host this event each year with the intention of giving back to the many military families who serve our country.”

In addition, prior to the event Assistant General Manager Kevin McKinley, and Erik Meisner (retired Army Ranger from the 2nd Battalion) will play a 81 hole golf marathon to raise funds for the cause.

Patriot Golf Day Weekend is full of events including an individual golf event where golfers compete to honor or memorialize someone who has meant a lot to them and their affiliation with the military, as well as a partner event where teams compete for the coveted Brook Bucklin Cup.

How to Enter:

Active / Retired Military - choose your financial commitment level:

- **Raise \$500** - for Entry Fee & 1 Lodging Room (for 3 nights for a 2-person team, based on one team sharing a room)
- **Raise \$750** for Entry Fee & 2 Lodging Rooms (for 3 nights for a 2-person team, based on one team NOT sharing a room)

Public / Non-Military - choose your financial commitment level:

- **Raise \$1,000** - for Entry Fee & 1 Lodging Room (for 3 nights for a 2-person team, based on one team sharing a room)
- **Raise \$1,250** for Entry Fee & 2 Lodging Rooms (for 3 nights for a 2-person team, based on one team NOT sharing a room)

This event has many valuable but moving parts, so any and all questions about how you can be a part of it should be directed to Kevin McKinley - kmckinley@treetops.com

Known for its majestic rolling hills and natural valleys overlooking the Pigeon River Valley Fall is the perfect time to visit Treetops Resort with its spectacular views. Treetops Resort is the name by which all other courses in Michigan and beyond are measured. The resort is home to Robert Trent Jones, Sr.'s final design; the Masterpiece, and is the course that is largely acknowledged to be the architect's crowning glory. The equally magnificent Premier course is the only course in Michigan designed by the famed Tom Fazio. The Signature course is rated a Top 100 Resort Golf Course. The Tradition course bears its name by the 'traditional' wooden pins and pennant flags paying homage to golf's origin. Treetops Resort is home to North America's #1 Par 3 Course – Threetops.

Resort Onsite Offerings:

- The Resort is proud to offer a variety of lodging options
- The Resort is home to the Treetops Golf Academy, Michigan's only three-time, Top 25 golf school
- Resort Dining, Culinary Excursion Events, and Family Dining amenities
- Michigan's Largest Craft Brew Selection @ the 'Sports Bar' – Over 80 Michigan Craft Beers are served daily. Full Selection of over 100 bottles beers from around the World
- Full Service Spa – Relaxation & Rejuvenation – 'Spa-Cation' Packages Year Round
- Fitness Center and Two Swimming Pools

Fun Facts:

In the winter, Treetops Resort offers some of the finest terrain in the Midwest for downhill skiing and snowboarding. The resort features 23 ski runs and is 'Michigan's Most Family Friendly Ski Resort'. Winter escapes also feature miles of cross country trails, dozens of snowshoe and hiking trails. There are ski school offerings for the entire family and every skill level. Treetops Resort is located in Gaylord, Michigan just off I-75 at exit #282.

To reserve a Treetops Resort Getaway visit www.treetops.com or call 888-TREETOPS.

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